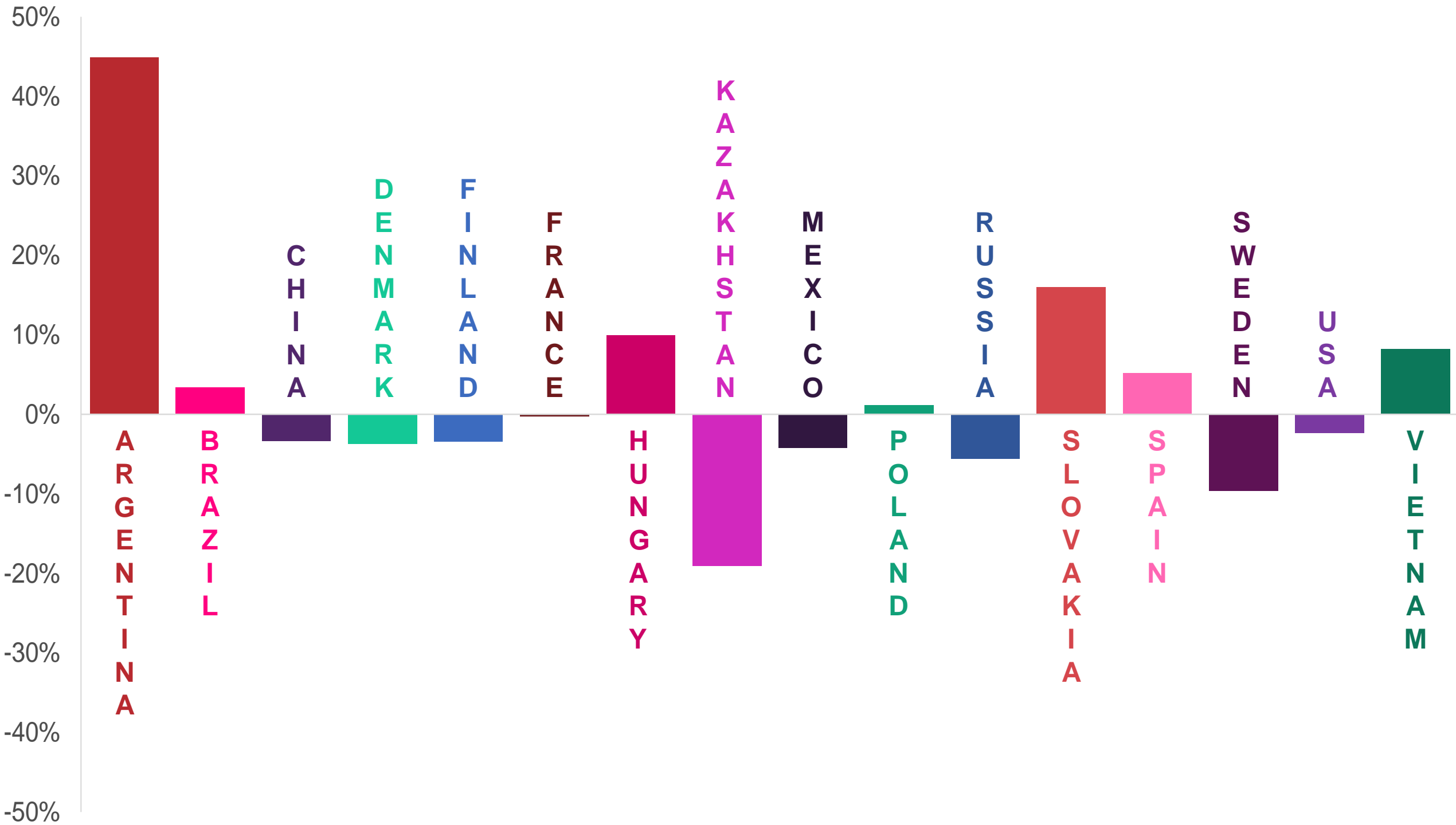


KANTAR GLOBAL ADEX TRENDS

Q1-Q4 2015 vs. Q1-Q4 2014

CHANGE OF ADVERTISING EXPENDITURE BY COUNTRY Q1-Q4 2015 vs. Q1-Q4 2014

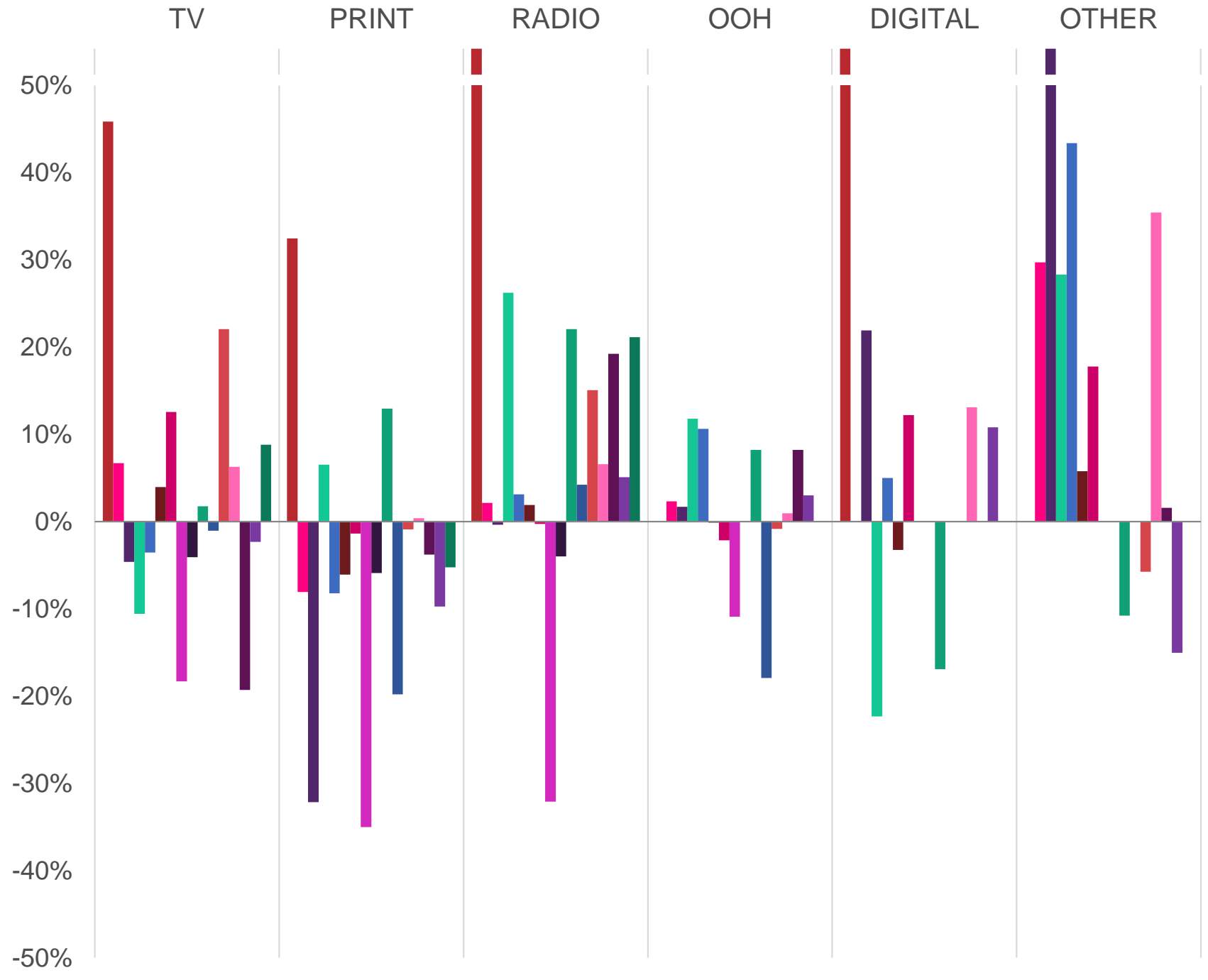


CHANGE OF ADVERTISING EXPENDITURE BY MEDIA TYPE Q1-Q4 2015 vs. Q1-Q4 2014

Select a view

- ARGENTINA
- BRAZIL
- CHINA
- DENMARK
- FINLAND
- FRANCE
- HUNGARY
- KAZAKHSTAN
- MEXICO
- POLAND
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- SPAIN
- SWEDEN
- USA
- VIETNAM

ALL LISTED COUNTRIES

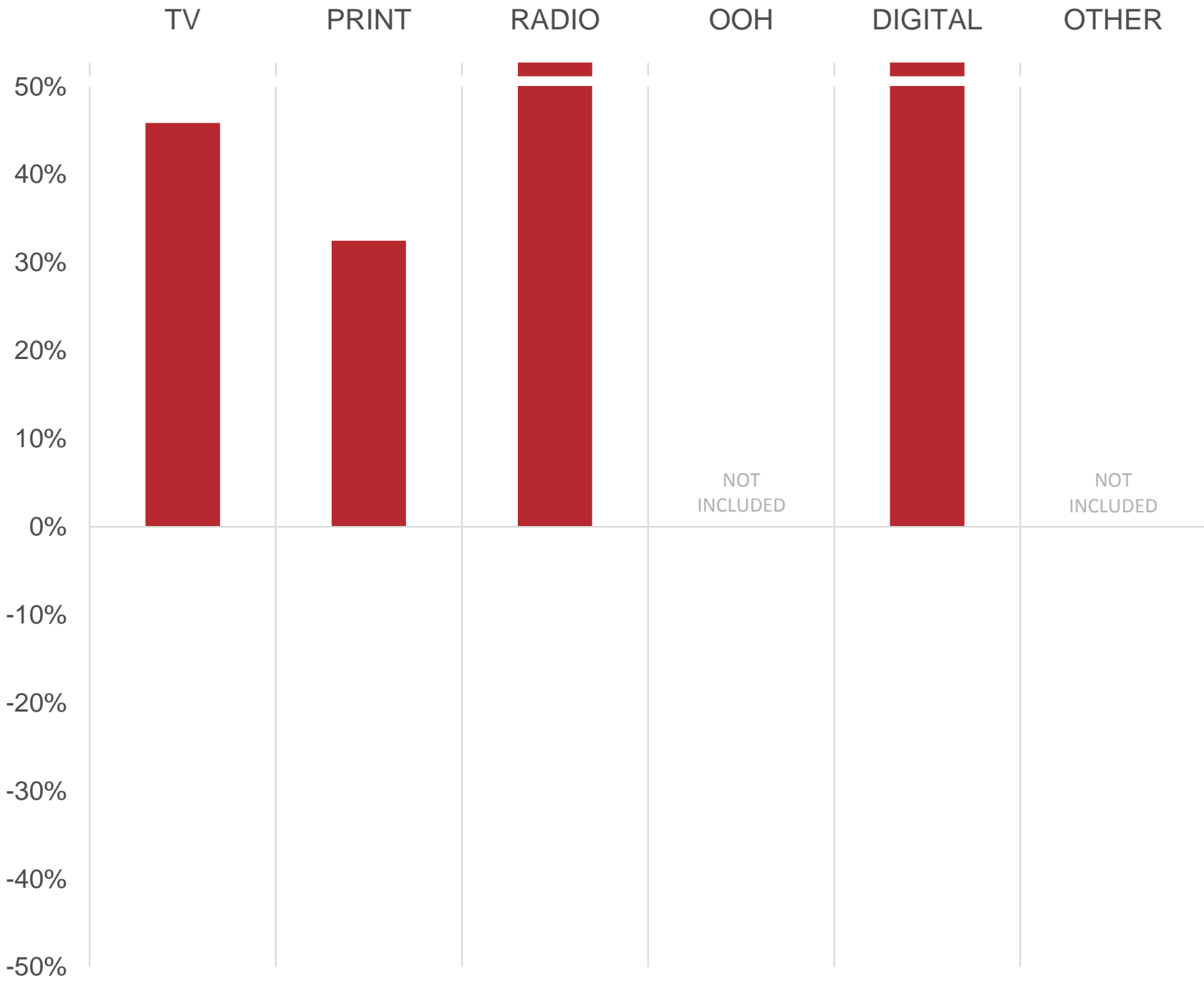


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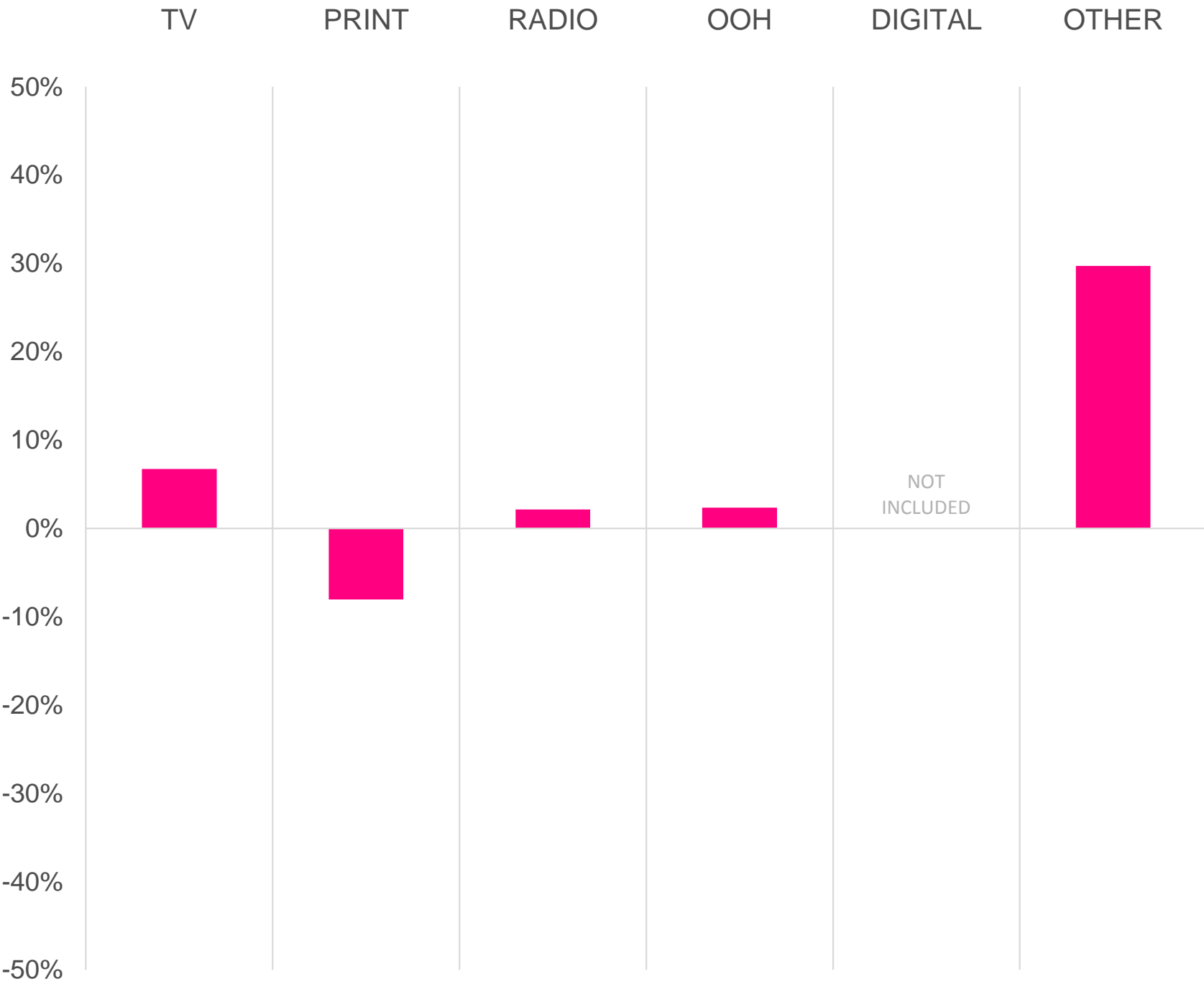
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CHANGE OF ADVERTISING EXPENDITURE BY MEDIA TYPE Q1-Q4 2015 vs. Q1-Q4 2014

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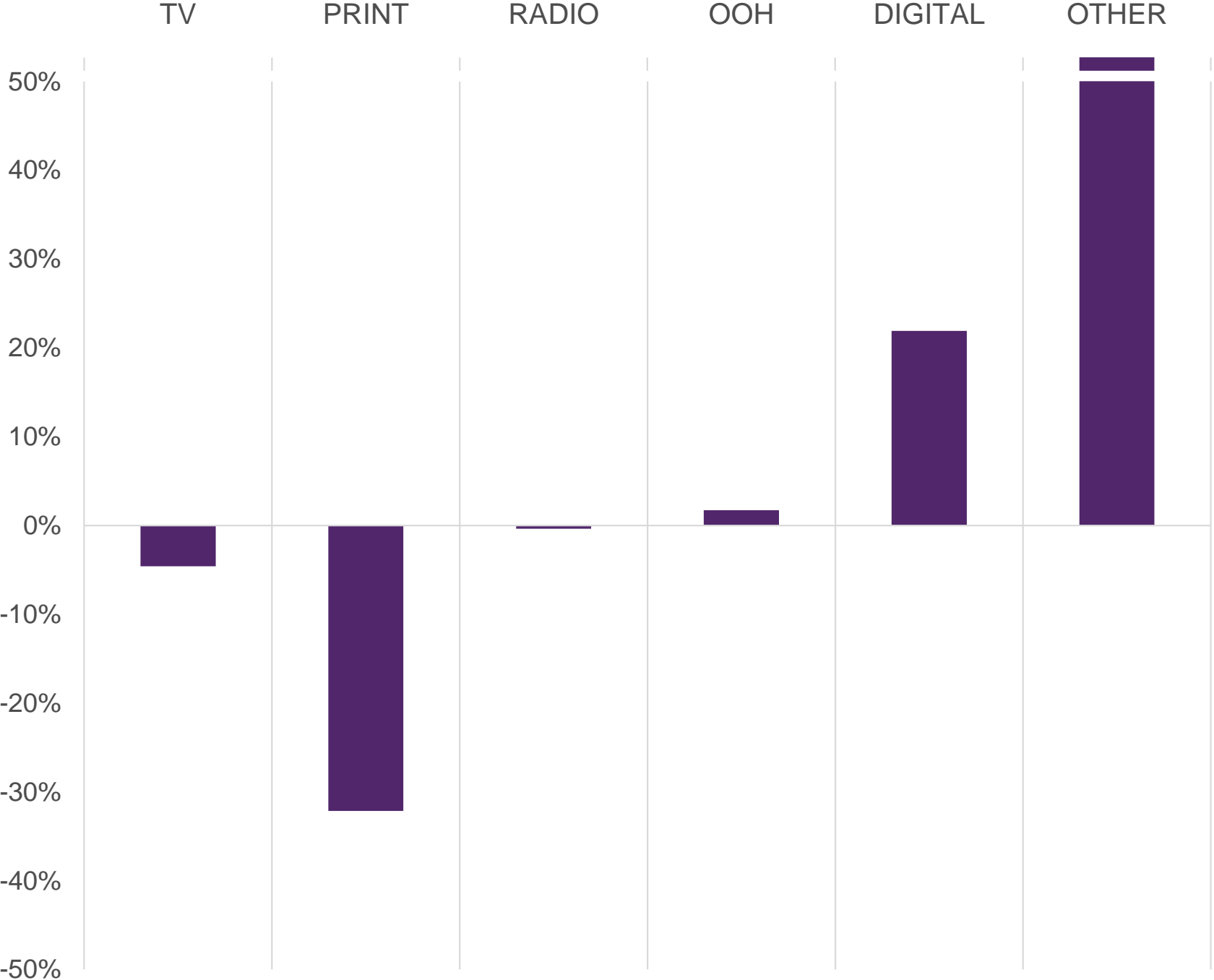
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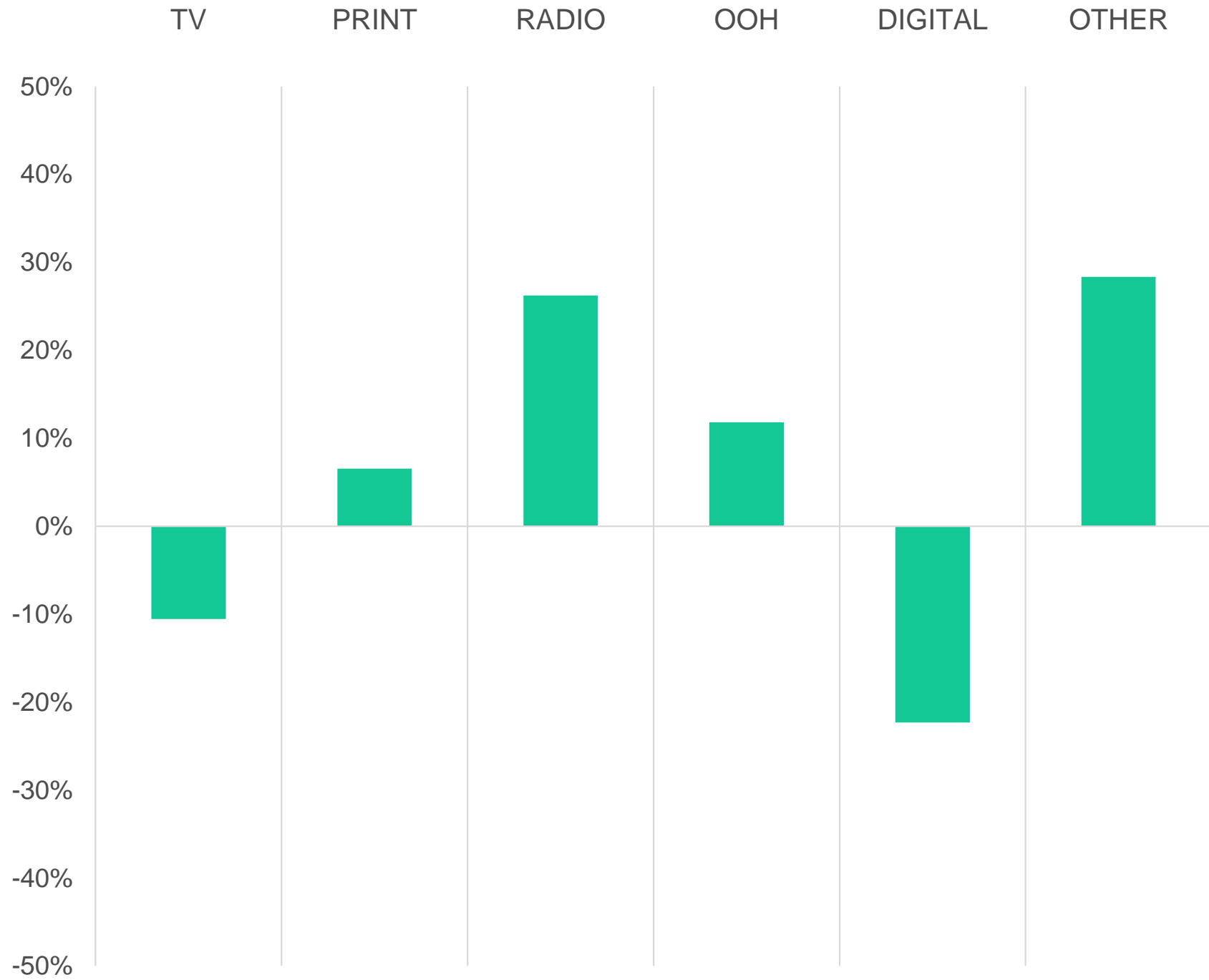
ALL LISTED COUNTRIES



CHANGE OF ADVERTISING EXPENDITURE BY MEDIA TYPE Q1-Q4 2015 vs. Q1-Q4 2014

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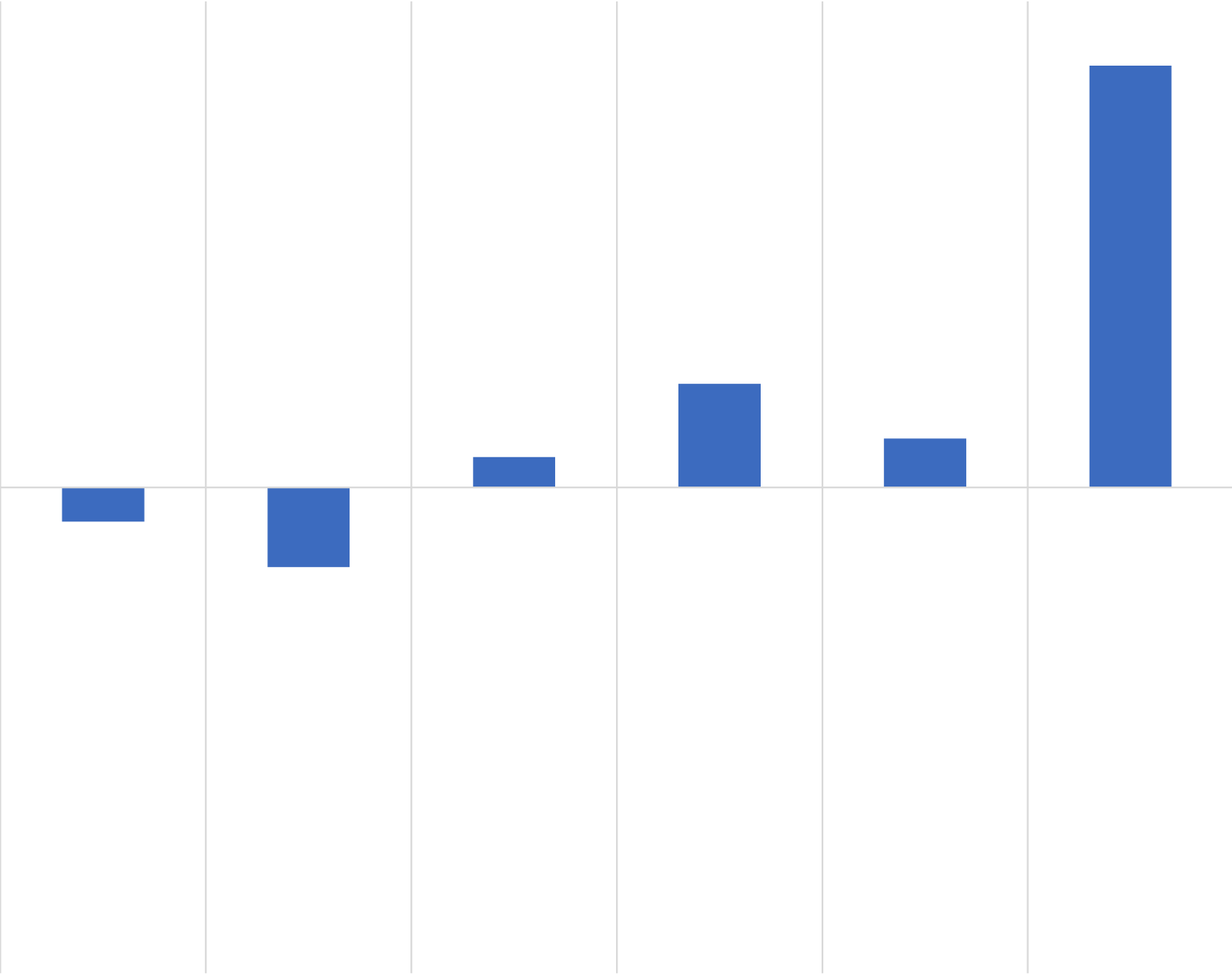
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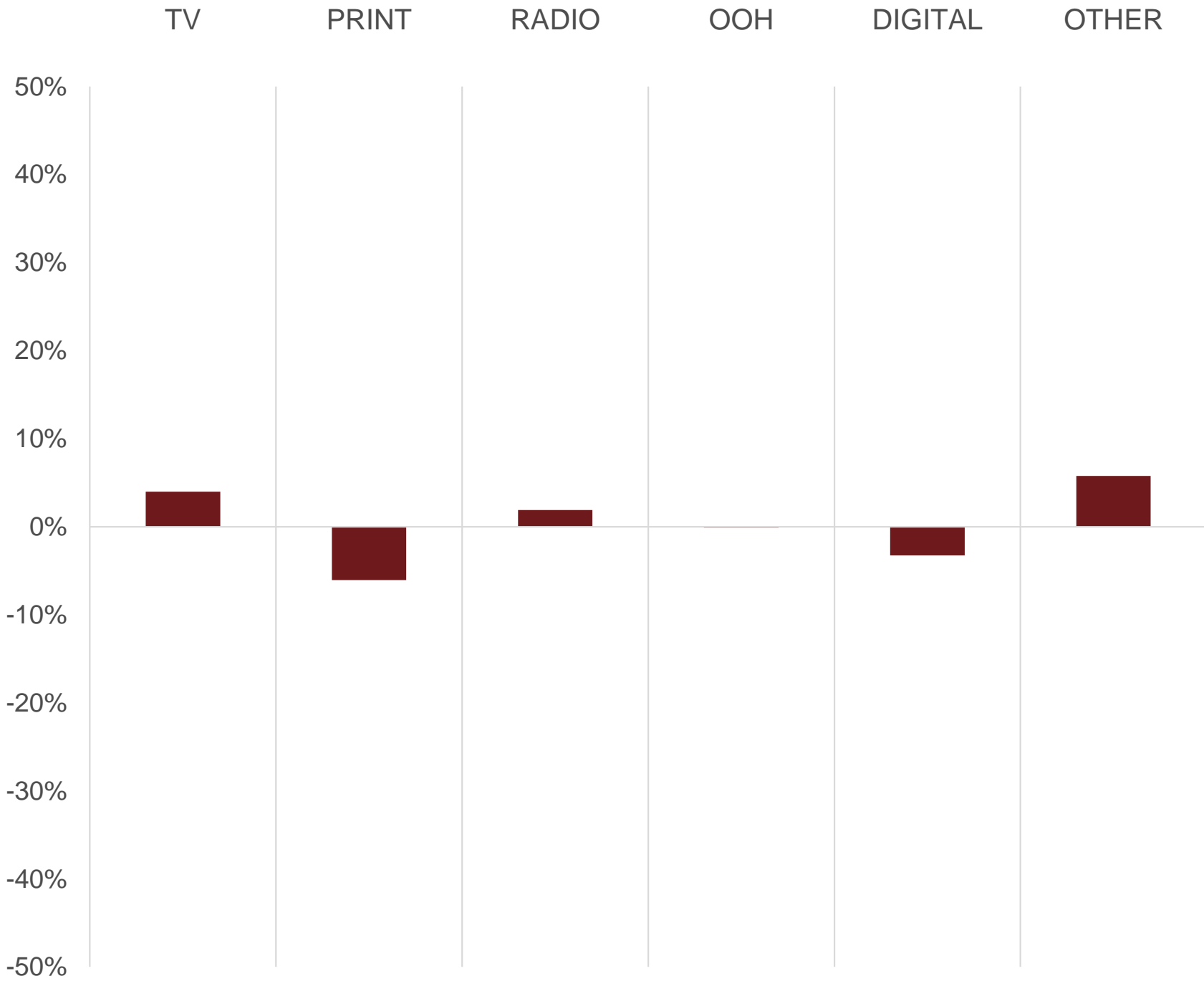




CHANGE OF ADVERTISING EXPENDITURE BY MEDIA TYPE Q1-Q4 2015 vs. Q1-Q4 2014

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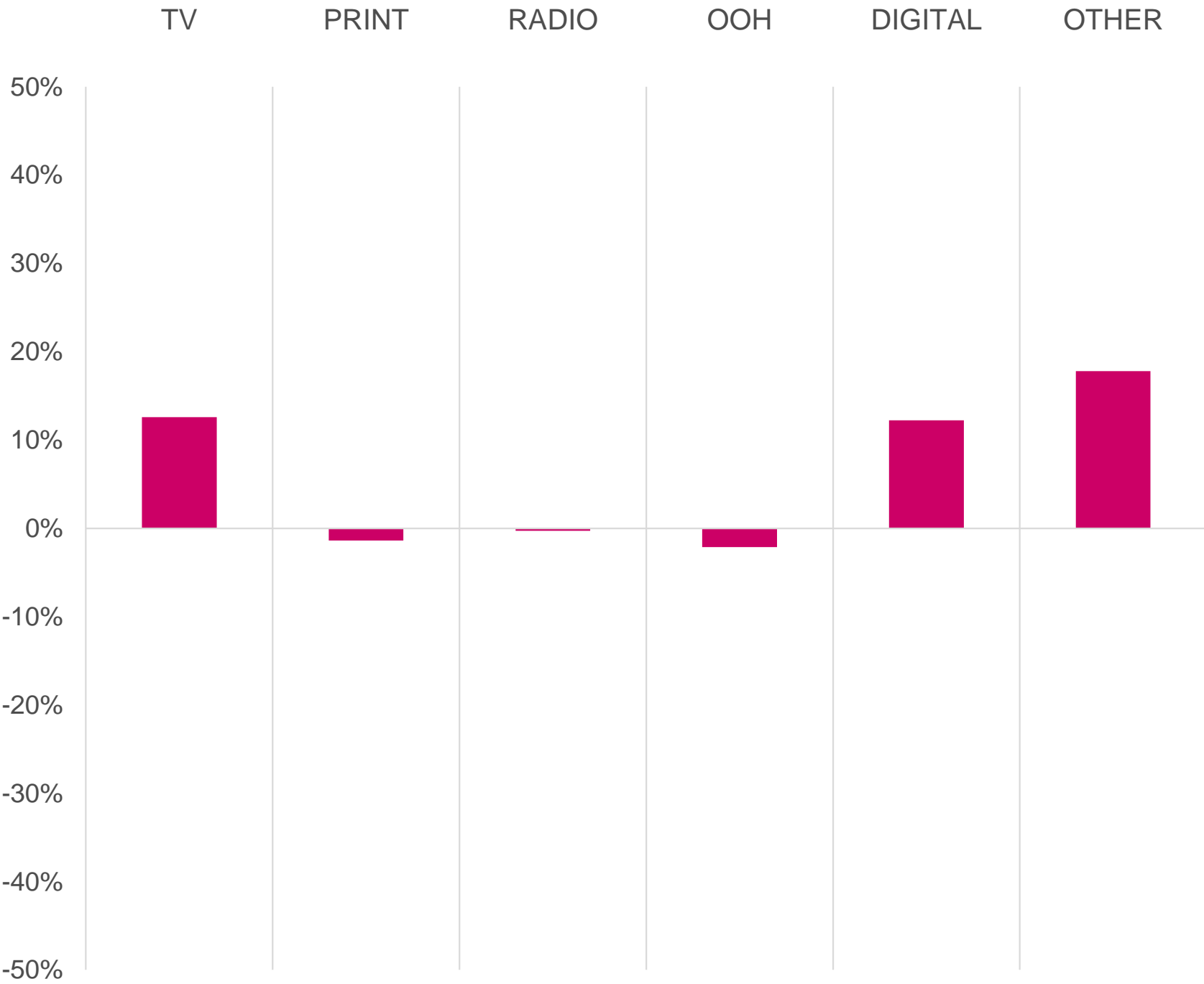
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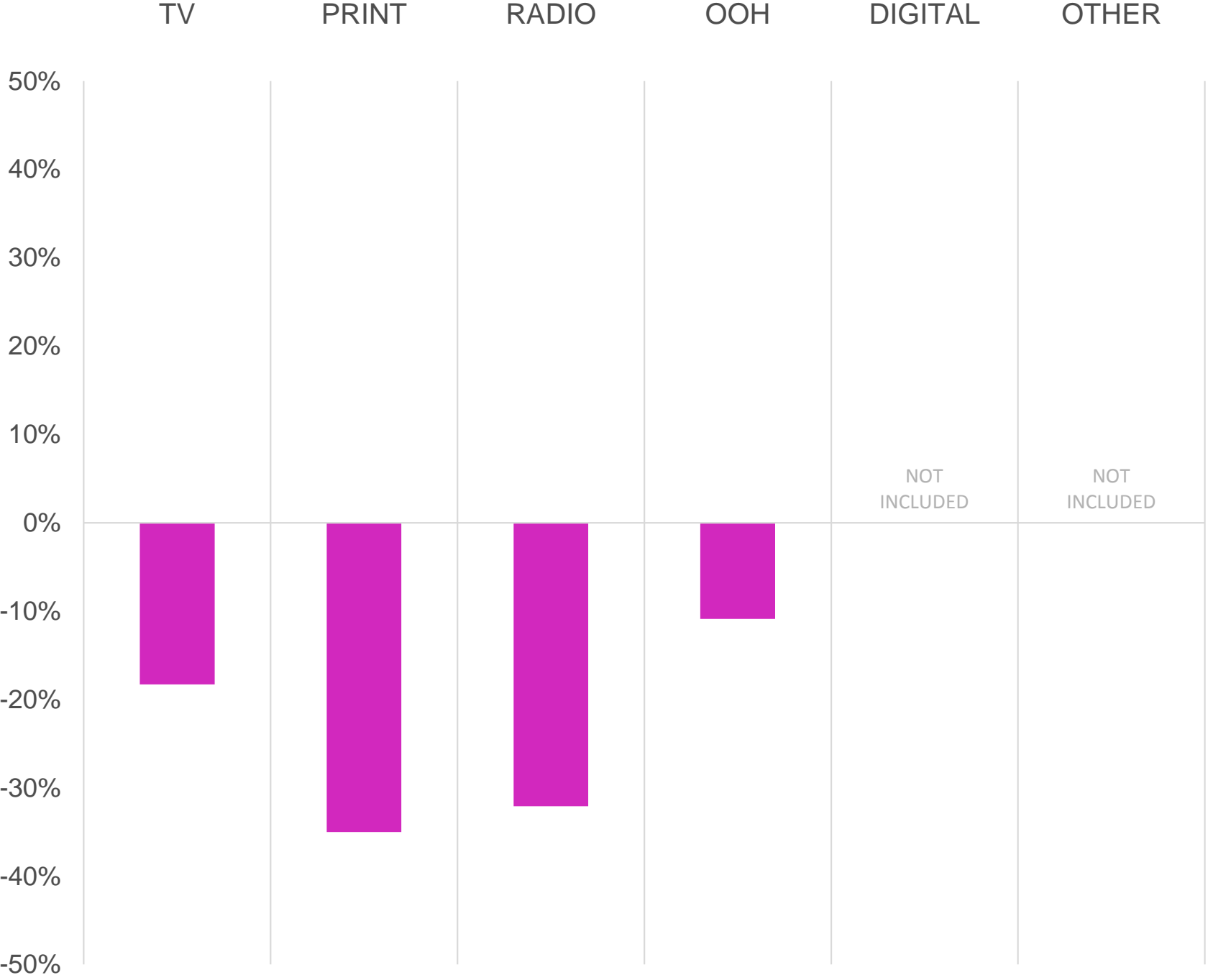
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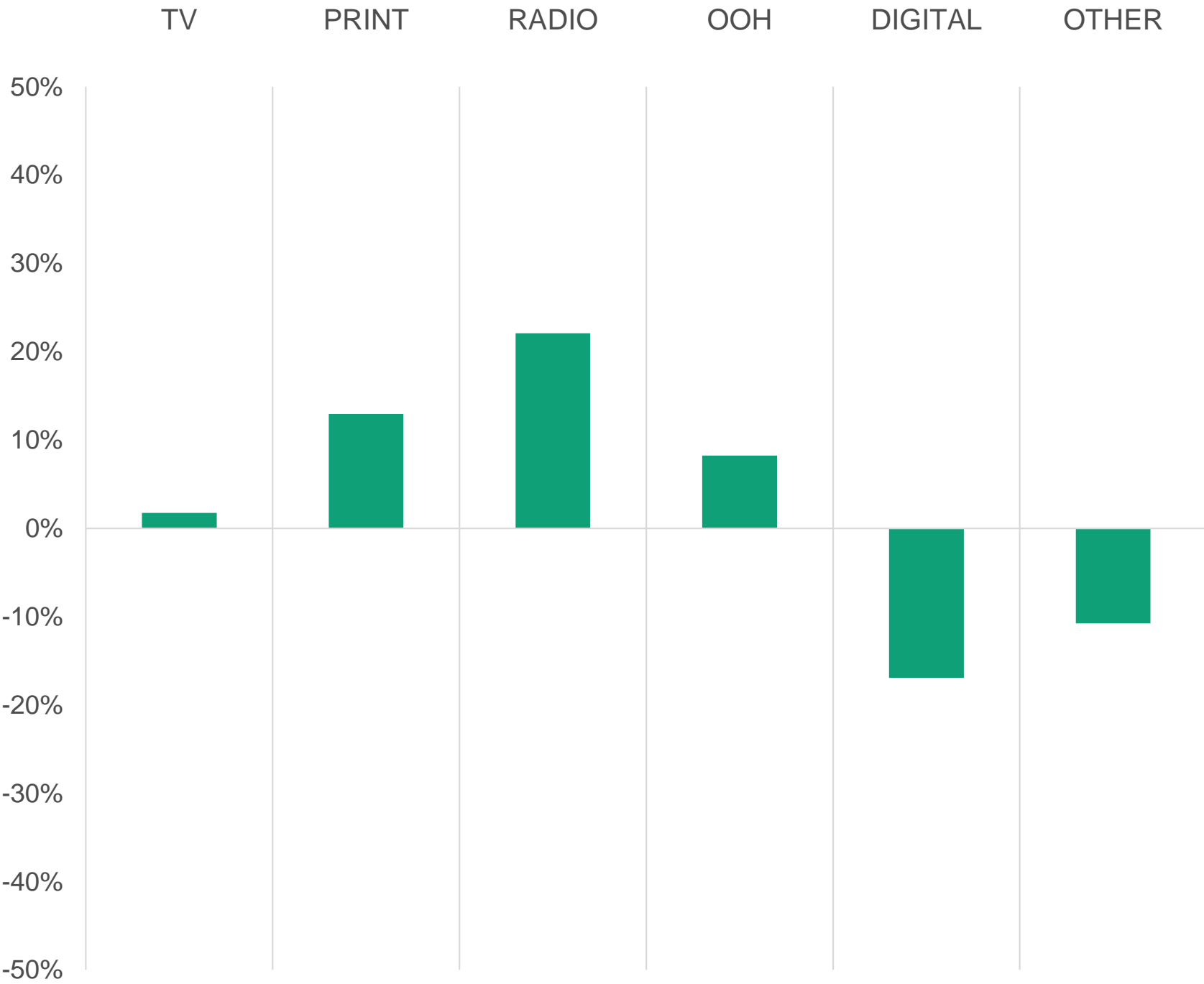
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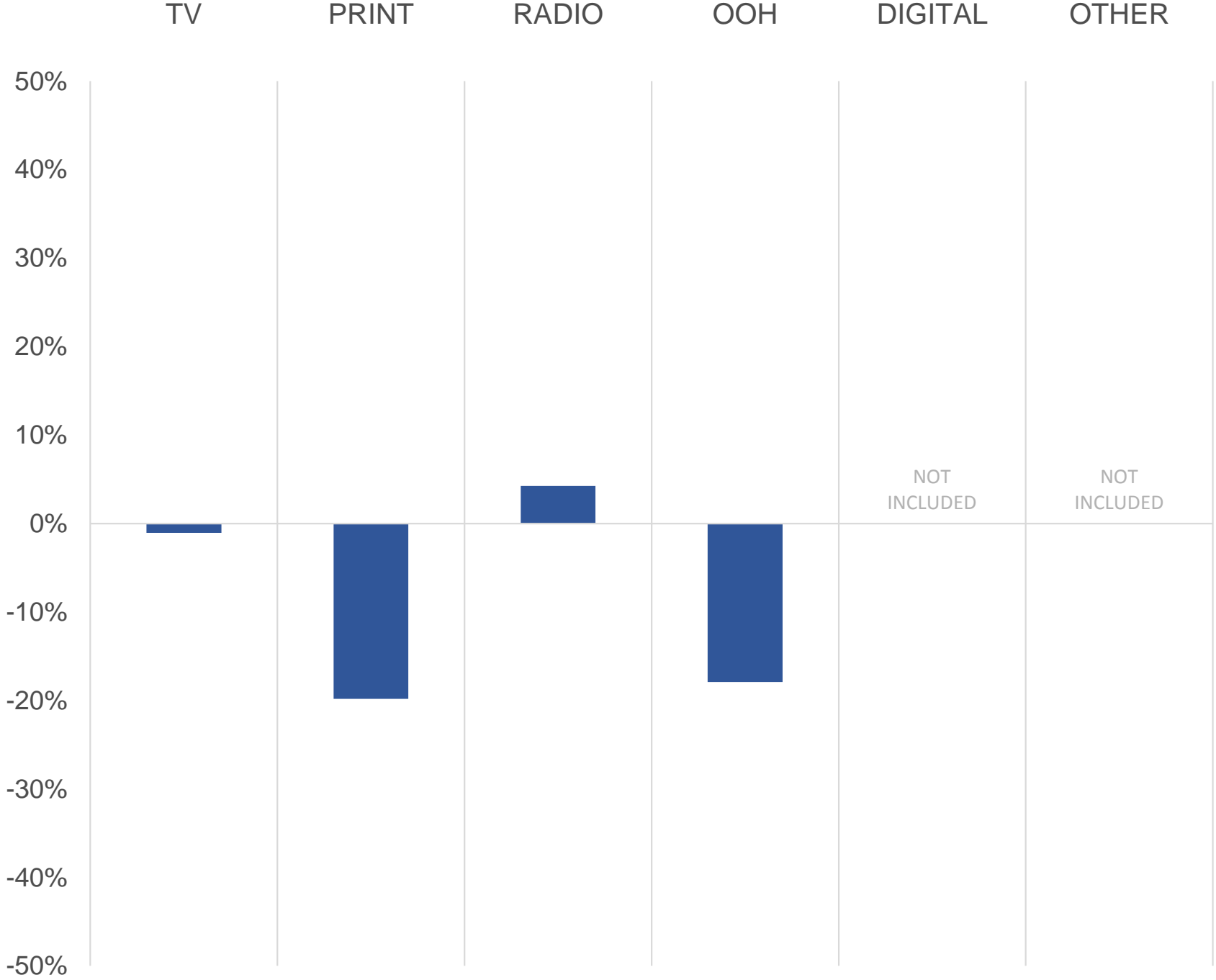
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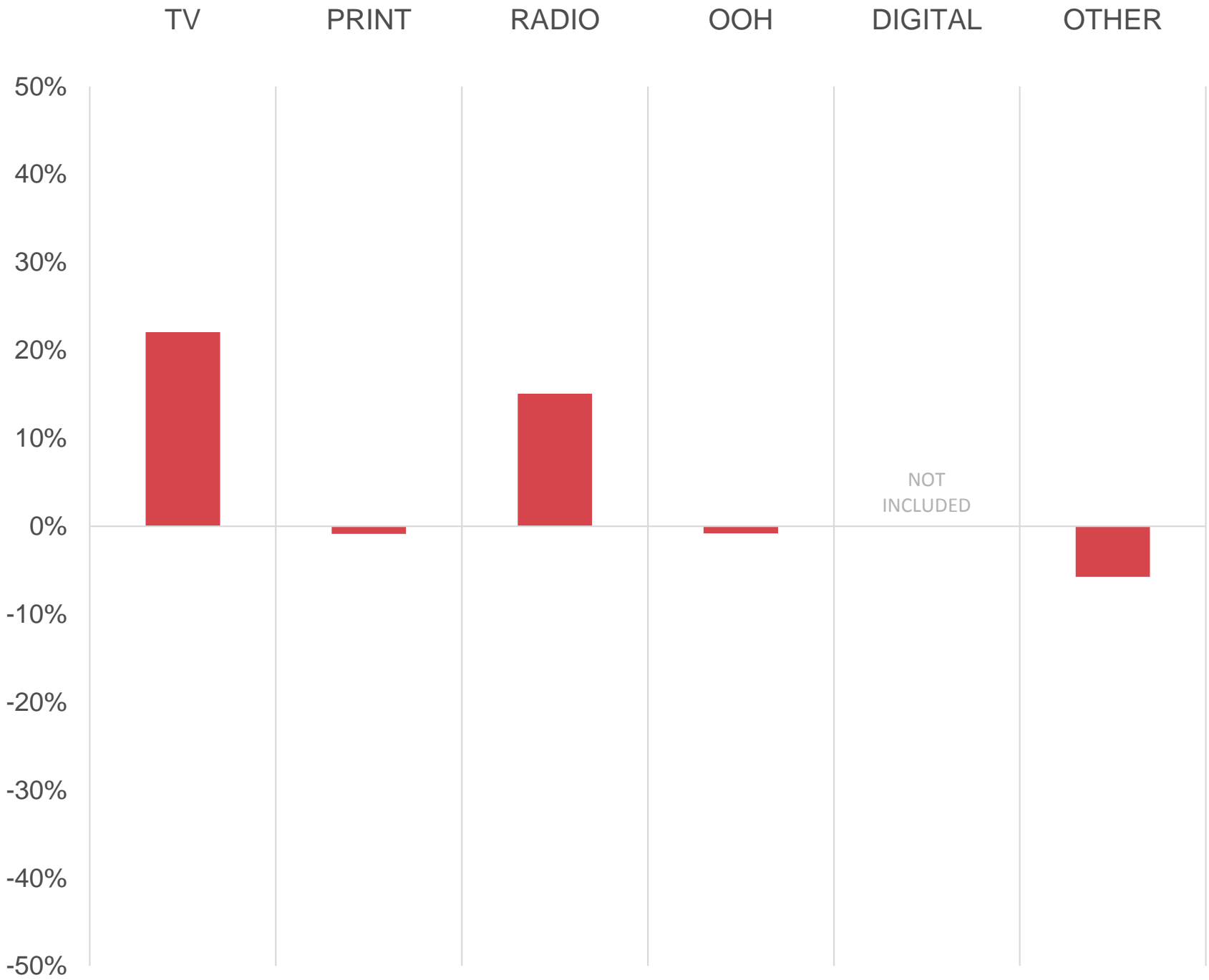
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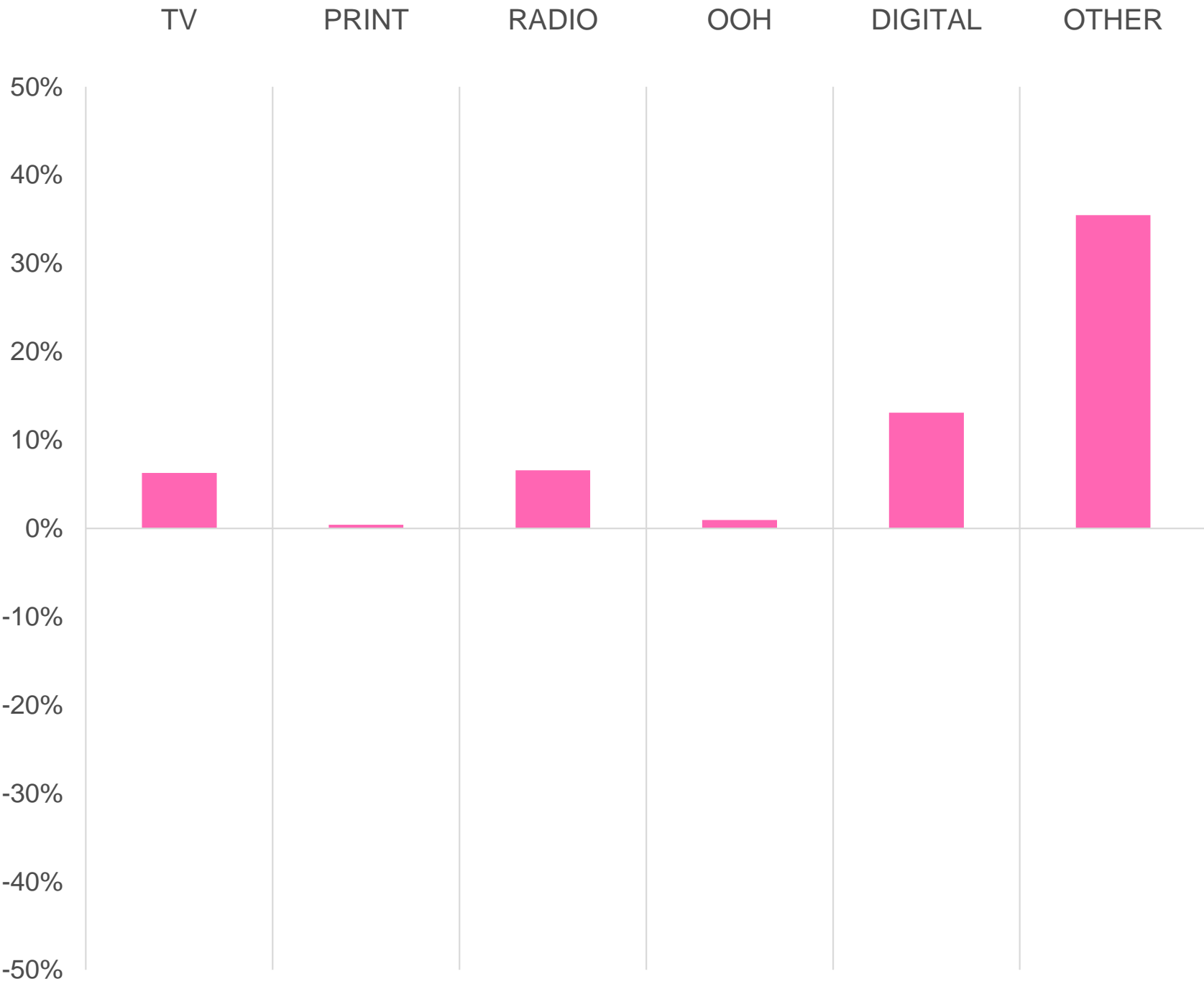
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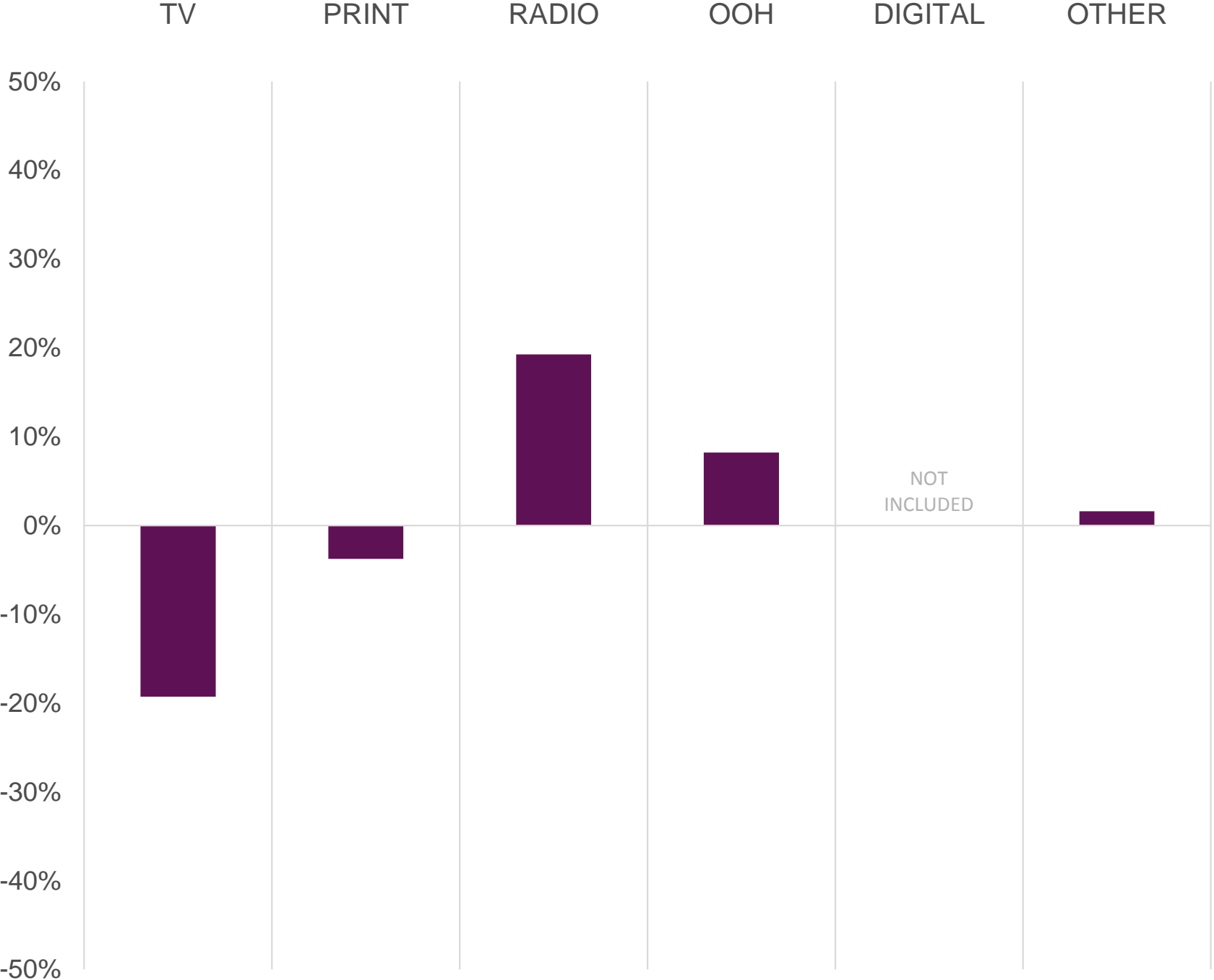
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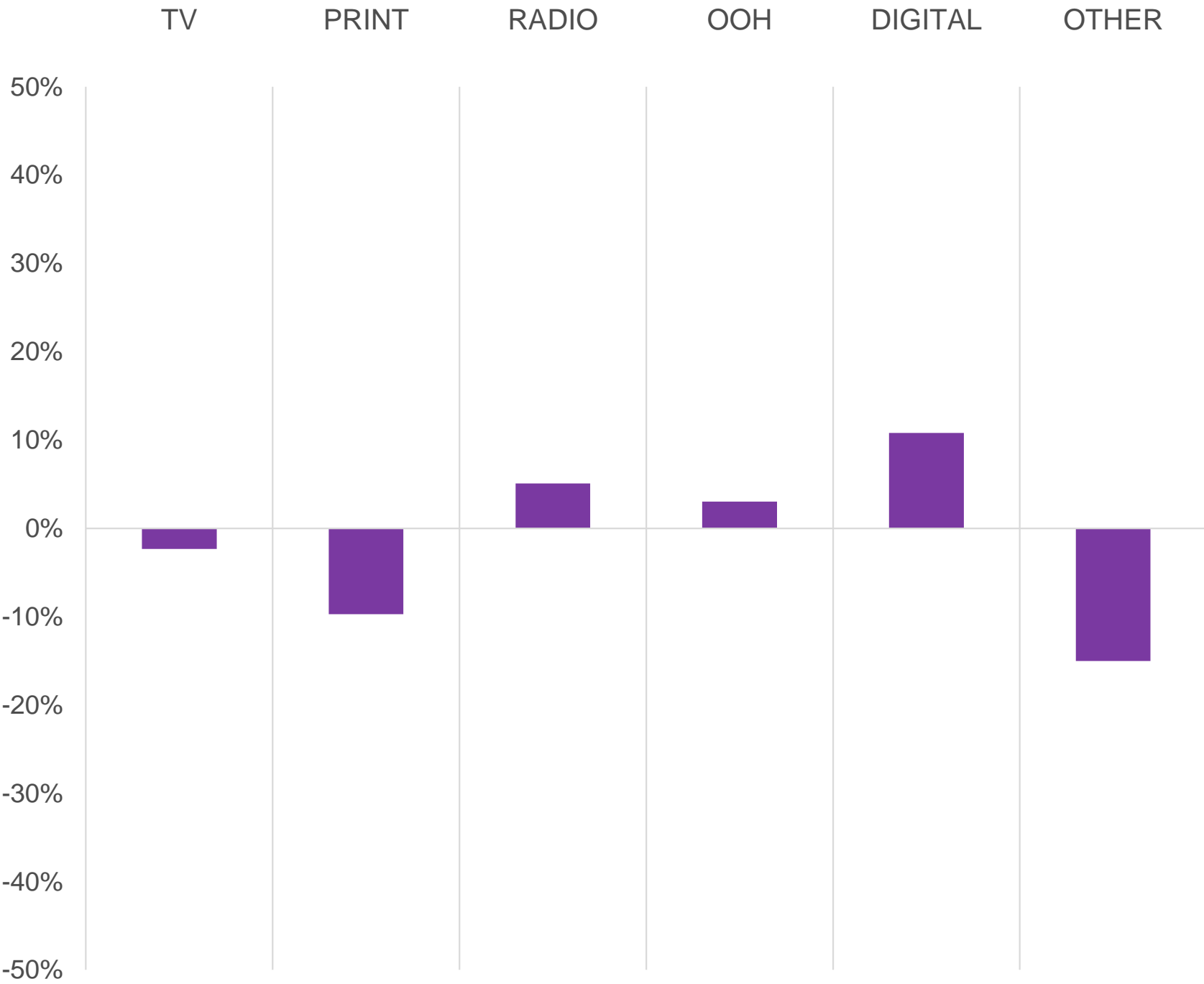
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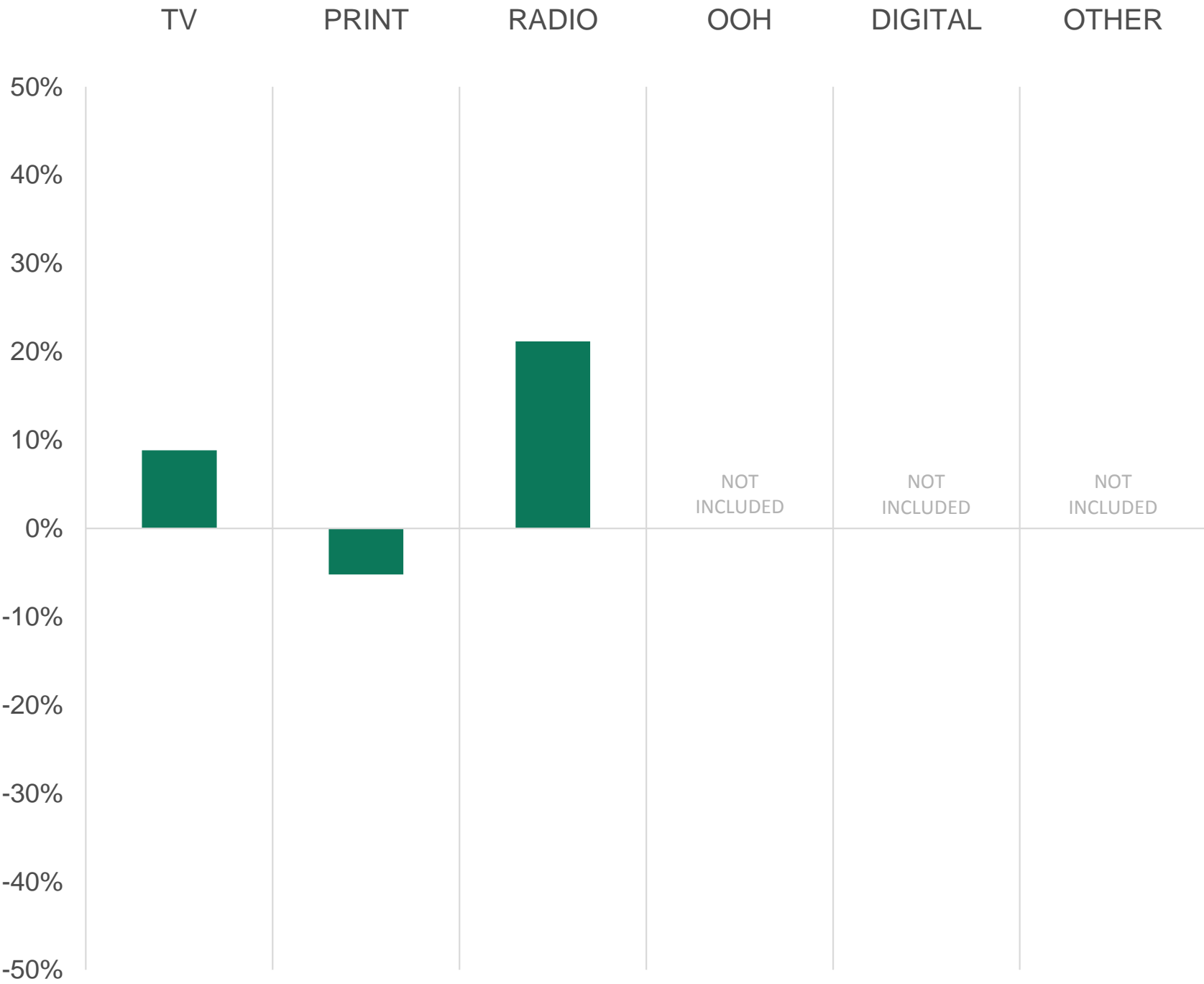
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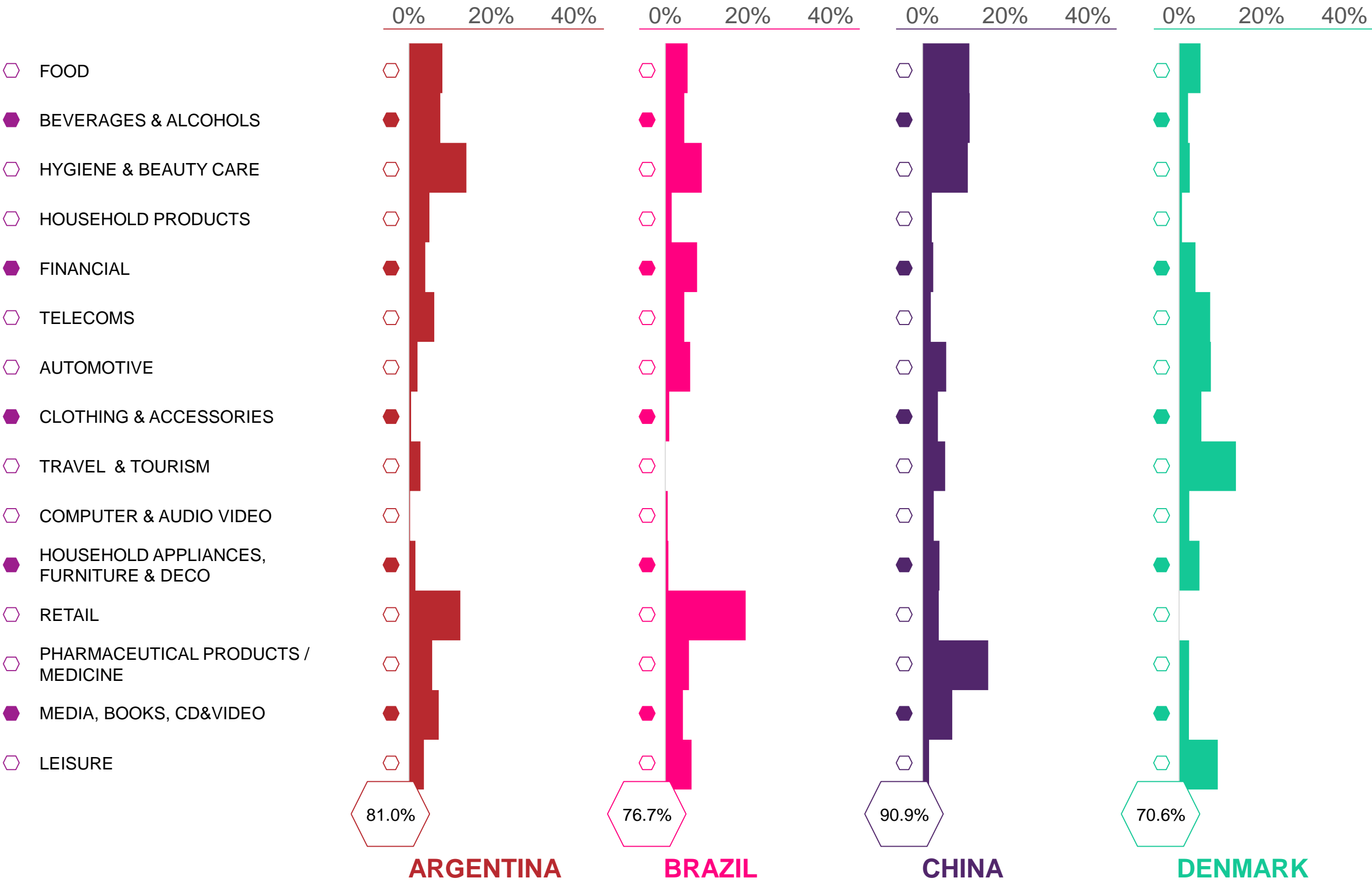
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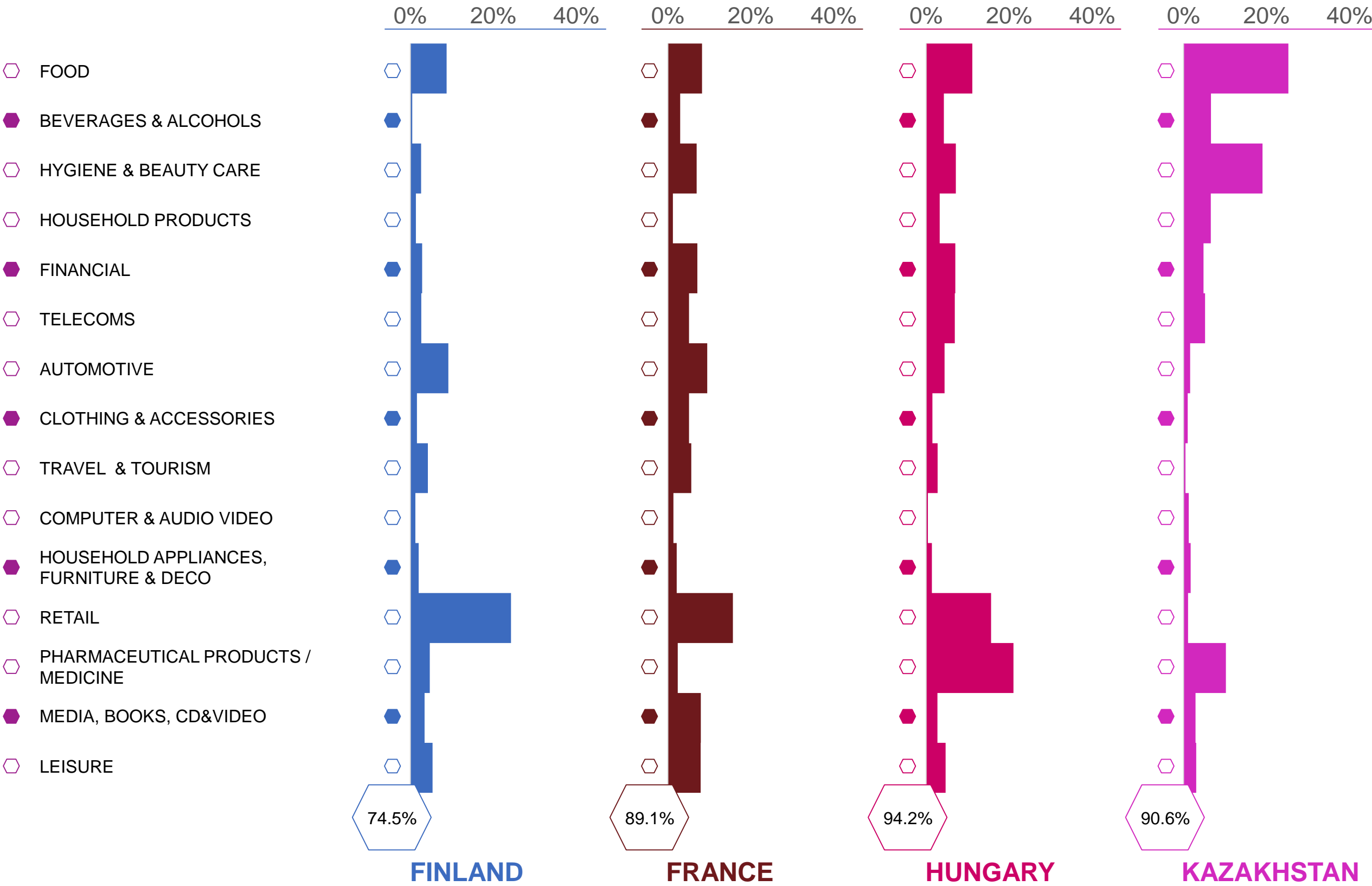
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ADVERTISING EXPENDITURE BY MARKET CATEGORY Q1-Q4 2015



ADVERTISING EXPENDITURE BY MARKET CATEGORY Q1-Q4 2015

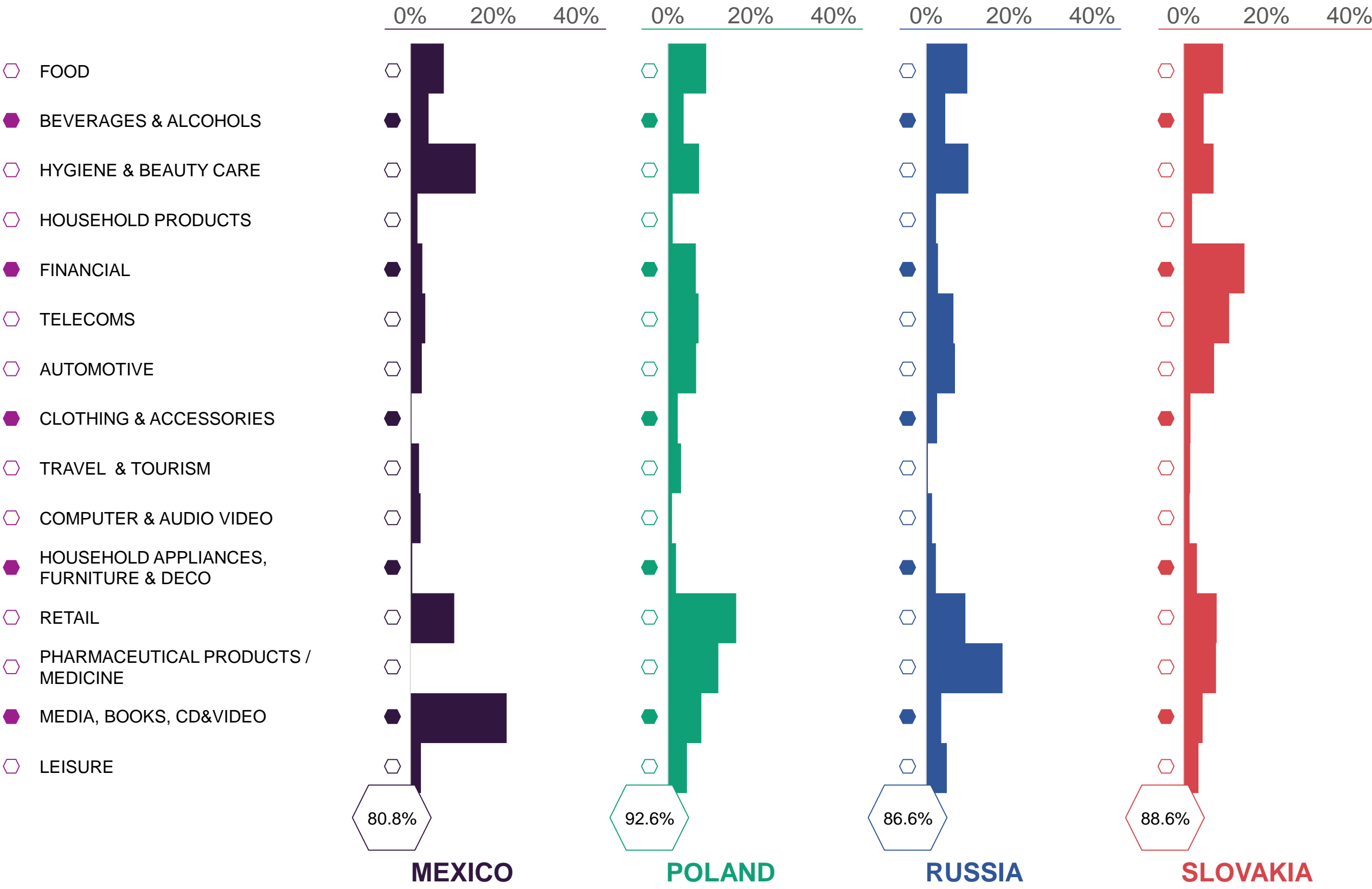


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ADVERTISING EXPENDITURE BY MARKET CATEGORY Q1-Q4 2015

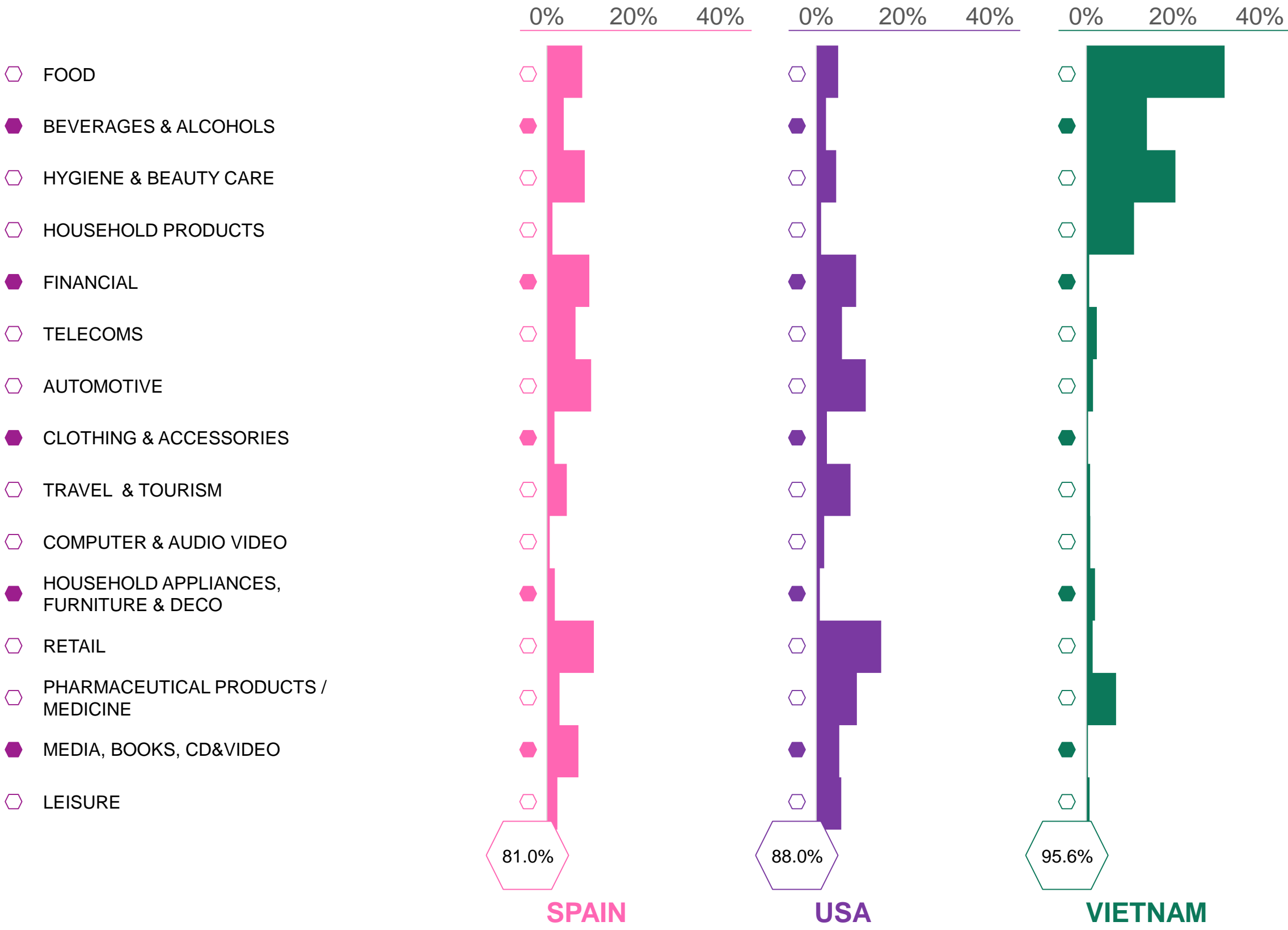


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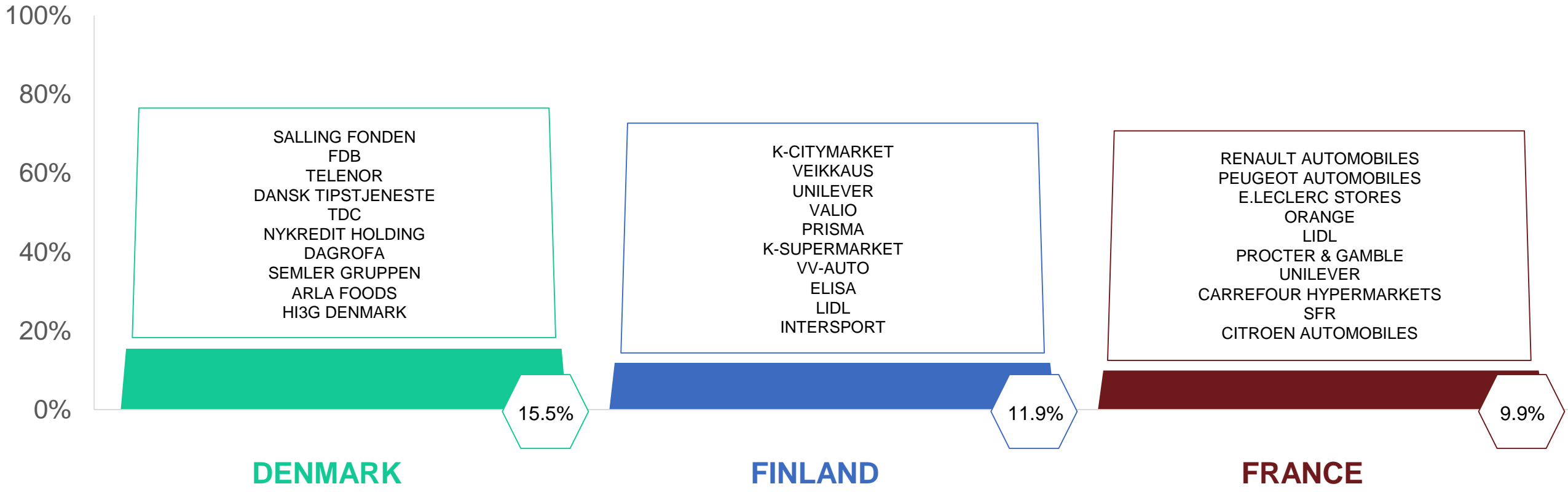
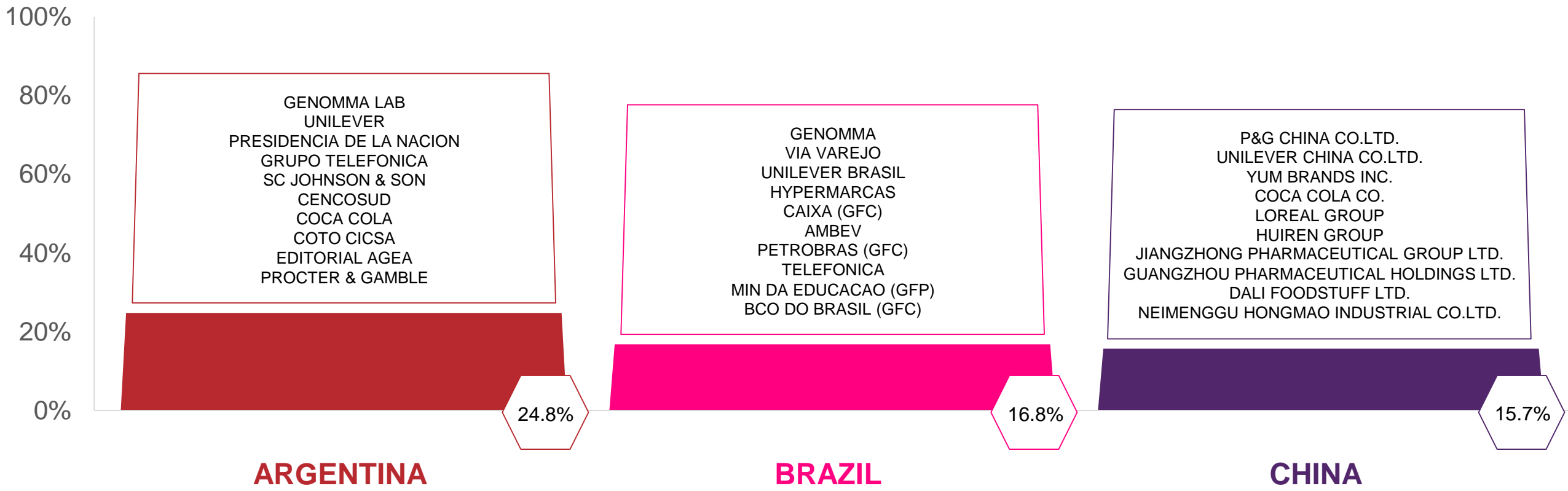
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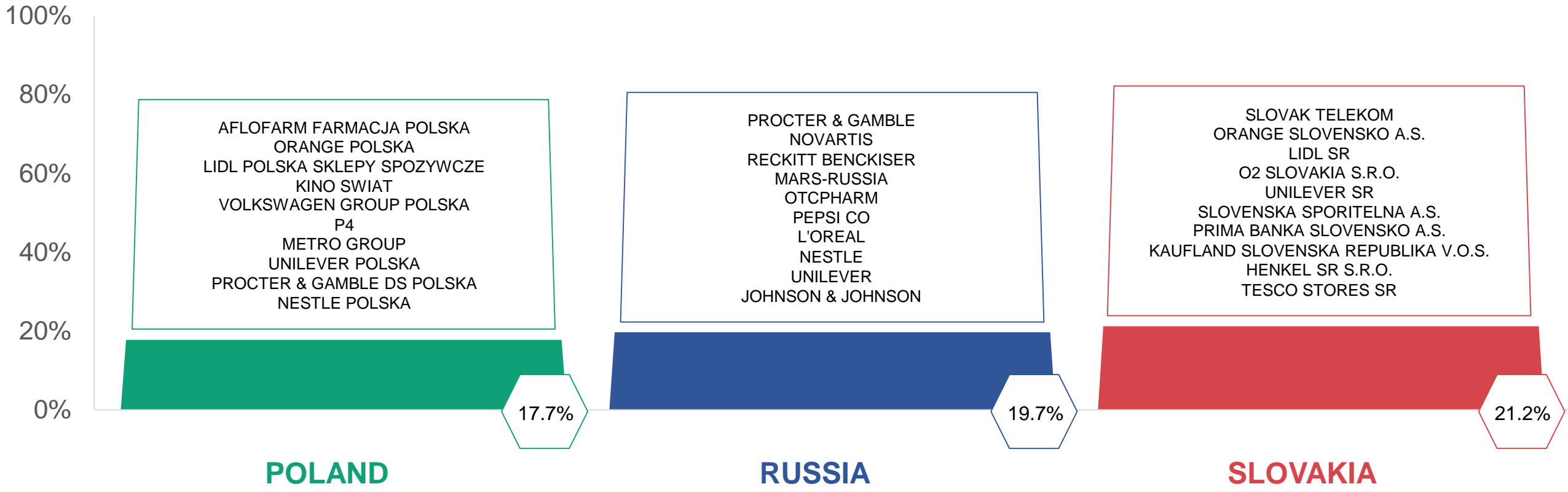
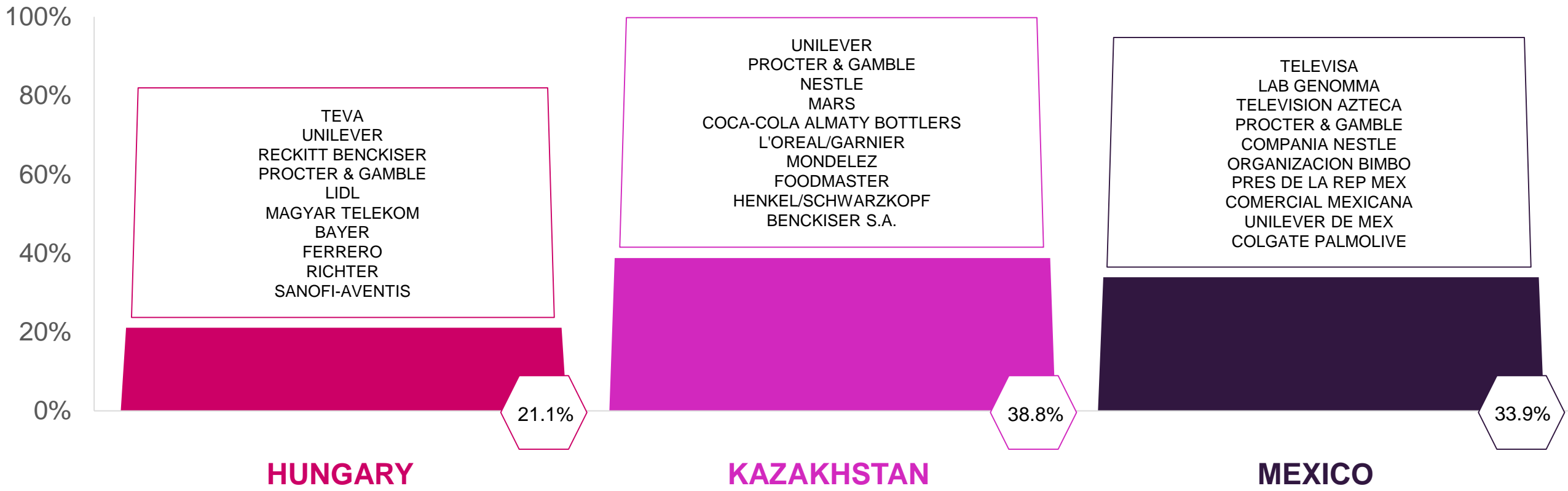
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TOP 10 ADVERTISERS/BRANDS BY COUNTRY Q1-Q4 2015



TOP 10 ADVERTISERS/BRANDS BY COUNTRY Q1-Q4 2015

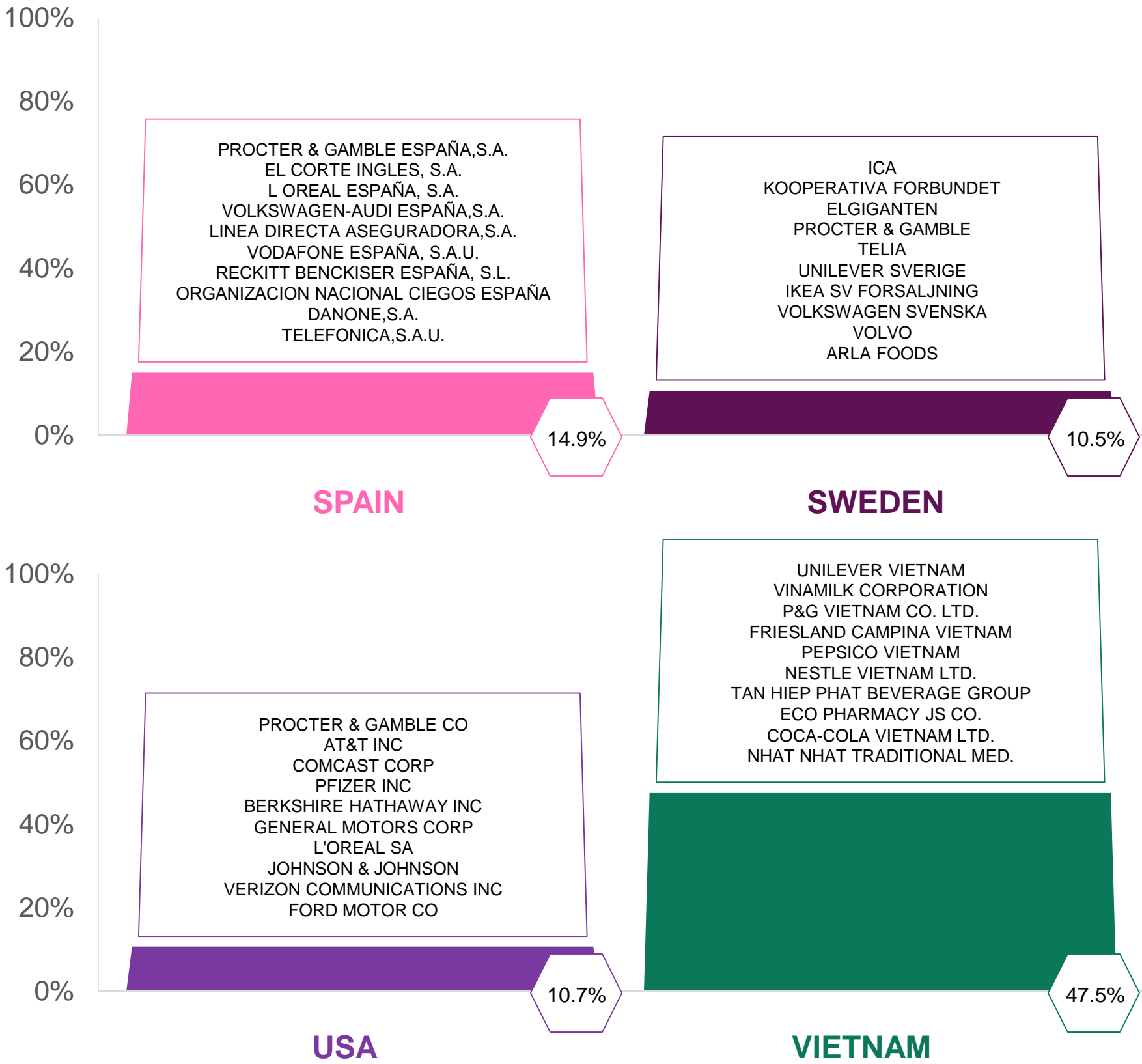


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TOP 10 ADVERTISERS/BRANDS BY COUNTRY Q1-Q4 2015



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