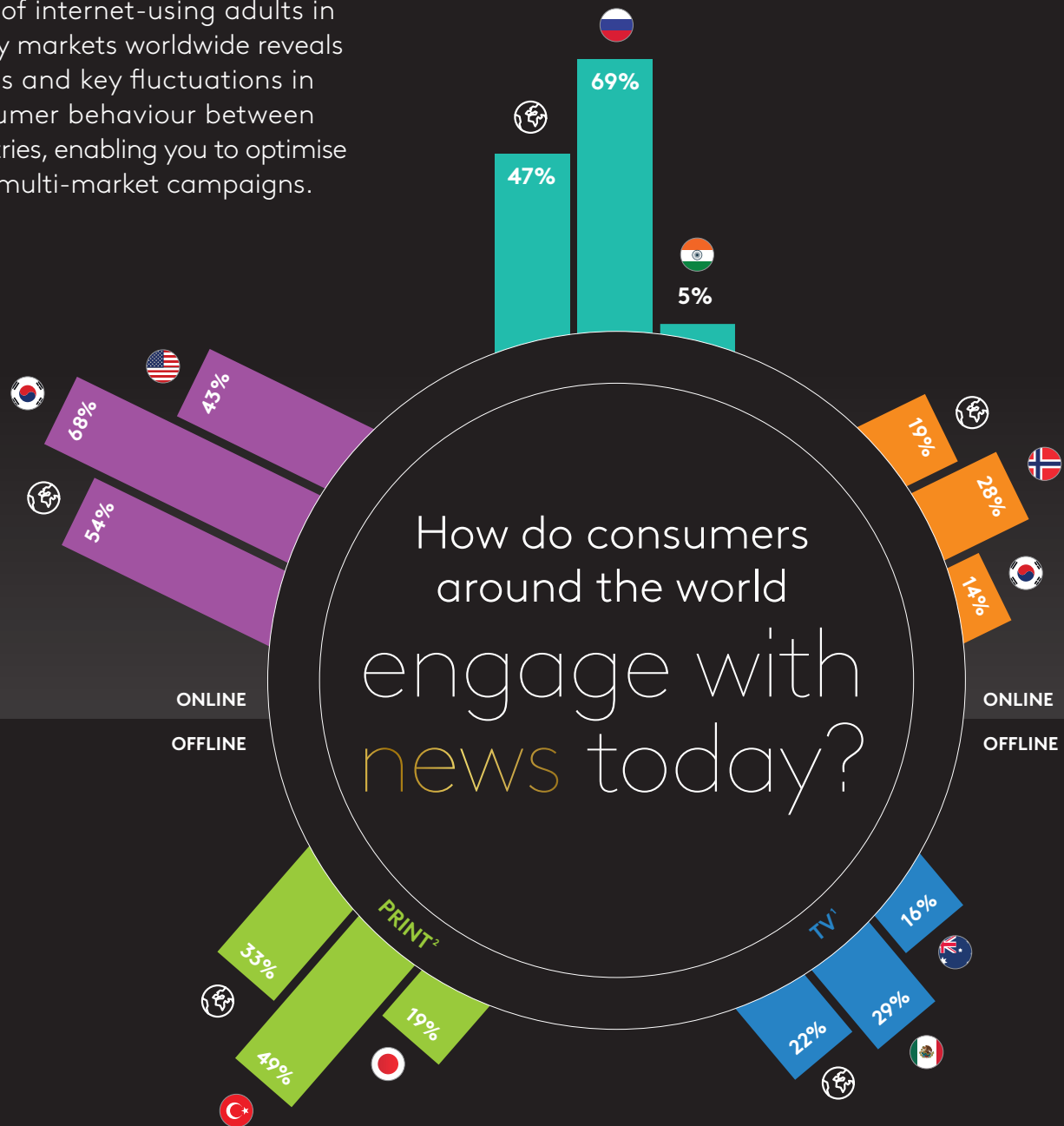


# KANTAR

Our TGI Global Quick View consumer data of internet-using adults in 22 key markets worldwide reveals trends and key fluctuations in consumer behaviour between countries, enabling you to optimise your multi-market campaigns.



Global average 
 Australia 
 India 
 Japan 
 Mexico 
 Norway 
 Russia 
 South Korea 
 Turkey 
 USA

<sup>1</sup> Watched an international TV news channel 'in last 7 days' (any of: BBC World News, Bloomberg TV, CNN or Russia Today)

<sup>2</sup> Heavy readers of print newspapers