

The Financial Times and Licensing

Introduction

This document is designed to:

- Help organisations understand the Financial Times copyright licensing scheme.
- Explain how the Kantar Media service will be affected if an FT Corporate Licence is obtained or not.

Background

From 1st July 2010, the Financial Times (FT) has permissioned all digital access to FT and FT.com content directly, which had previously been licensed by NLA Media Access.

An FT Corporate Licence enables licensees to have electronic access, for a specified number of users, to PDFs of both FT newspaper articles and FT.com content via a third party such as Kantar Media.

The mandate for photocopying FT content remains with NLA Media Access.

FT Access and Licensing

For hosted PDF access to FT and FT.com articles via a Kantar Media service, an FT Corporate Licence is required. If this is obtained, this will mean:

- The Kantar Media service will not change.
- The allocated users within your organisation will continue to be alerted to FT and FT.com mentions
- FT and FT.com articles will be provided via links to PDFs alongside all other content provided

For unhosted access to FT and FT.com articles via a media monitoring service, an FT Group Subscription is required. If this is obtained, this will mean:

- The allocated users within your organisation will still be alerted to FT and FT.com mentions and a link will be provided
- When an FT.com article link is clicked on, the user will be redirected to the relevant article on the FT.com site
- When a FT newspaper article link is clicked on, the user will be redirected to the relevant article housed on an NLA hosted hub – an NLA log-in will be required to view
- If your organisation already has a Group Subscription with the FT but users cannot view articles, please contact your FT subscription administrator or FT account manager to arrange access to the NLA hub
- If your organisation does not have a Group Subscription, please contact the FT to discuss (for more details, see here - <https://enterprise.ft.com/en-gb/contact-support/>)
- Please note, individual Premium Subscriptions do not cover access to the NLA hosted hub

The Corporate Licence and the Group Subscription are both based on the number of users within an organisation with access to FT content, via multiple channels, and are available for a minimum of 10 seats. Different licence options and rates may be available. Please contact the FT directly to discuss

Tel: 020 7873 4001 or +1 877 843 3399 (US toll free)

Email: ftsales.support@ft.com

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